

BIZTRADE.MY PRIVACY POLICY

Version: 1.0

Last Updated: 30 June 2026

Effective Date: 1 July 2026

LEGAL NOTICE

This Privacy Policy applies to the Biztrade.my platform, which is owned, operated and managed by Inbosz Technologies Sdn. Bhd. (Company Registration No. 201601034215).

Throughout this Privacy Policy, the terms "Biztrade.my", "Company", "we", "our", and "us" refer to Inbosz Technologies Sdn. Bhd.

1. INTRODUCTION

This Privacy Policy explains how Biztrade.my, a digital platform owned, operated and managed by Inbosz Technologies Sdn. Bhd. ("Biztrade.my", "Company", "we", "our", or "us"), collects, uses, stores, discloses and protects the personal information of Merchants, Customers and other users of the Platform.

By accessing or using the Platform, you acknowledge that you have read and understood this Privacy Policy and consent to the collection and processing of your information as described herein.

2. INFORMATION WE COLLECT

We may collect personal and business information depending on how you use the Platform.:

- Merchant Information
 - Business Name
 - SSM Registration Number
 - Business Registration Documents
 - Business Address
 - Business Category
 - Business Logo
 - Contact Person
 - Email Address
 - Mobile Number
 - Website and Social Media Links
- Customer Information
 - Full Name
 - Email Address
 - Mobile Number
 - Date of Birth (If applicable)
 - Profile Photo (If applicable)
 - Account Information
 - Voucher Redemption History
 - Communication Preferences
- Account Information
 - Username
 - Password (encrypted)
 - Login History
 - IP Address
 - Device Information
 - Browser Information
- Payment Information

Where applicable, we may collect:

- Billing Address

- Subscription Plan
- Payment Status
- Transaction Reference Number
- Usage Information
 - pages visited;
 - features used;
 - browser type;
 - operating system;
 - session duration;
 - referring website;
 - device identifiers; and
 - diagnostic information.

Biztrade.my does not store full credit card or debit card details. Payments may be processed by authorised third-party payment providers.

3. HOW WE USE YOUR INFORMATION

We may use your information to:

- * create and manage user accounts;
- * verify user or business identity where applicable;
- * publish Merchant profiles;
- * process subscription payments;

- * communicate with users;
- * provide customer support;
- * improve Platform functionality;
- * analyse Platform usage;
- * prevent fraud;
- * comply with legal obligations; and
- * send important Platform updates.

4. MARKETING COMMUNICATIONS

We may send:

Platform announcements;
maintenance notifications;
billing reminders;
new feature announcements;
promotional campaigns;
newsletters.

You may opt out of marketing communications at any time. However, service-related communications may still be sent where necessary.

5. INFORMATION SHARING

We do not sell your personal information.

We may share information with:

payment service providers;

cloud hosting providers;

technology partners;

legal advisers;

government authorities where required by law.

Only information necessary for the relevant purpose will be shared.

6. PUBLIC INFORMATION

The following information may be displayed publicly on the Platform:

Business Name

Business Logo

Business Description

Promotions

Voucher Information

Business Location

Operating Hours

Contact Information (where chosen by the Merchant)

The Merchant controls the content submitted for public display.

7. DATA SECURITY

We implement reasonable technical and organisational measures to protect information against:

unauthorised access;

loss;

misuse;

alteration;

disclosure.

However, no method of electronic transmission or storage is completely secure.

8. DATA RETENTION

We retain information only for as long as necessary to:

provide the Platform;

comply with legal obligations;

resolve disputes;

enforce our agreements.

Certain records may be retained after account termination where required by law. Biztrade.my may retain certain records after account closure where required for legal, regulatory, taxation, fraud prevention or dispute resolution purposes.

9. YOUR RIGHTS

Subject to applicable law, you may request to:

access your personal information;
correct inaccurate information;
update your information;
withdraw consent (where legally permitted);
request deletion of information no longer required.

Some requests may be subject to verification and legal limitations. You are responsible for ensuring that the personal information you provide to Biztrade.my is accurate, complete and kept up to date.

10. COOKIES

Biztrade.my may use cookies and similar technologies to:

remember login sessions;
improve user experience;
analyse website traffic;
personalise Platform features.

Users may disable cookies through browser settings, although certain Platform features may not function properly. By continuing to use the Platform, you consent to the use of cookies as described in this Privacy Policy.

11. THIRD-PARTY SERVICES

The Platform may integrate with third-party services including:

payment gateways;

analytics providers;

messaging services;

cloud storage providers;

social media platforms.

Biztrade.my is not responsible for the privacy practices of third-party services.

12. INTERNATIONAL DATA TRANSFERS

Where necessary, information may be processed or stored outside Malaysia by trusted service providers.

Biztrade.my will take reasonable steps to ensure that such transfers comply with applicable data protection laws.

13. CHILDREN'S PRIVACY

The Platform is intended for businesses and individuals aged 18 years and above.

We do not knowingly collect personal information from children under the age of 18.

14. CHANGES TO THIS PRIVACY POLICY

Biztrade.my reserves the right to amend this Privacy Policy at any time.

Where material changes are made, we will notify users through the Platform, email or other appropriate communication channels.

Continued use of the Platform constitutes acceptance of the updated Privacy Policy.

15. CONTACT US

If you have any questions regarding this Privacy Policy or wish to exercise your privacy rights, please contact:

Inbosz Technologies Sdn. Bhd. (Company Registration No. 201601034215),

Email: support@inbosz.com

Website: <https://biztrade.my>

Business Address:

C2-1, Block C,
Dataran Palma,
Jalan Selaman 1,
68000 Ampang,
Selangor, Malaysia.

Response Time:

We aim to respond to privacy-related enquiries within five (5) Business Days.

CONSENT

By registering an account, submitting information, accessing or using the Platform, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, disclosure, storage and processing of your personal information in accordance with this Privacy Policy and the Personal Data Protection Act 2010 (Malaysia).